

2011

ANNUAL REPORT

CONTINUING OUR COMMITMENT FOR THE NEXT GENERATION



THE JOINT CENTER FOR POLITICAL AND ECONOMIC STUDIES IS A **CATALYST** FOR **GROUNDBREAKING RESEARCH AND POLICY ANALYSIS** ON TOPICS OF CRITICAL IMPORTANCE TO THE AMERICAN PEOPLE, WITH **SPECIAL FOCUS** ON ISSUES AFFECTING **COMMUNITIES OF COLOR**.

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CONTINUING OUR COMMITMENT FOR THE NEXT GENERATION

The torch is again passing to a younger generation of civic and political leaders, who together face enormous challenges in moving our nation and our communities toward greater social progress, a more widely shared prosperity and full opportunity for all.

While these emerging leaders are guided and driven by timeless ideals of equality and justice, they are also called upon to address an increasingly complex set of social, political, economic and environmental issues that impact deeply on communities of color and particularly on the prospects of our young people. In their quest for policy solutions, they are compelled to offer new approaches that are grounded in solid research and innovative analysis.

The Joint Center for Political and Economic Studies is guiding and supporting today's young leaders as they work toward that more perfect union envisioned in our nation's founding. We are expanding and strengthening our research capabilities, our policy perspectives and our convening power in areas of critical importance to communities of color and the nation at large.

We invite you to read this Annual Report and discover how the Joint Center is changing, adapting and moving forward to ensure that the leaders of tomorrow can depend on us to help them learn, engage and advance the ideas that will create a better America for all.

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CHAIRMAN'S MESSAGE

CYNTHIA G. MARSHALL

As an essential knowledge resource and motivational agent for more than four decades, the Joint Center for Political and Economic Studies has stood the test of time.

Founded in 1970 to lend a hand to black leaders as they traveled the uncharted road from civil rights activism to the political establishment, this esteemed organization has grown and adapted itself to meet the needs of each new generation of leaders. Through it all – from the training and support that it provided to the emerging black political class in those early years, to the important contributions it continues to make to politics and policymaking – the Joint Center has helped strengthen civic and political engagement with America's commitment to equal justice and equal opportunity.

We are justifiably proud of the progress that African Americans and other people of color have made in establishing their influence in our nation's political and civic affairs and of the Joint Center's role in providing the scholarly research and robust policy analysis that has helped propel these gains.

But the impacts of the recent recession on our communities have reminded us that there are lingering inequities that need to be addressed.

Continuing our Commitment for the Next Generation is an expression of our determination to ensure that the Joint Center continues to enhance its value and efficacy for emerging leaders across this nation who are confronting extraordinary economic, social and foreign policy challenges.

Whether the topic at hand is health care, economic security, digital access, environmental sustainability or the size and scope of government, there are elements of any debate that are critically important to our communities. These elements often will not get their full airing unless there is a Joint Center to gather the evidence, explore policy alternatives and provide a space for reasoned discussion on solutions to move our country forward. In light of this, we are inspired by the new generation of leaders that is stepping forward with fresh approaches, innovative solutions and a gritty resolve. On their shoulders rests a brighter and better future for all people. Let us continue to work together to invigorate the Joint Center's commitment to their success and to further strengthen its capability to deliver on it.

Cynthia G. Marshall

Chairman

Board of Governors

PRESIDENT'S MESSAGE

RALPH B. EVERETT, ESQ.



The Joint Center has always been about new beginnings and ageless ideals. Linking all of these throughout our 42 years has been our organization's unrelenting commitment to the development of new generations of political leaders, and particularly in their capacity to address increasingly complex issues and build on what their forebears have achieved.

Today's leaders, seeking to address enormous challenges and longstanding inequities that continue to afflict many of our communities, are often finding solving problems while protecting the most vulnerable requires extraordinary creativity and a determination to bridge divides with an extended hand and a ready reserve of policy innovations.

In this environment, the Joint Center's commitment to excellence – manifest in our growing research capabilities, our policy perspectives and convening power – is as important today as it ever has been.

In 2011, we took our capabilities to a new level in launching our Civic Engagement and Governance Institute, which we created to improve on our proud tradition and legacy of building a better America by guiding African Americans toward higher levels of civic and political participation. In addition to the synergies that will be created with our other centers of excellence on health care and media and technology, this Institute will bring greater focus and urgency to the task of connecting people with our system of governance.

The times call for a more intense citizen engagement, built on an understanding of how economic and social issues affect our communities and how vital it is for every citizen to exercise their democratic rights and responsibilities. That's why the Joint Center will continue to work to provide space for deeper analysis, inventive ideas and a more productive dialogue aimed at bringing people into the process and ultimately driving the solutions that will improve lives and build futures.

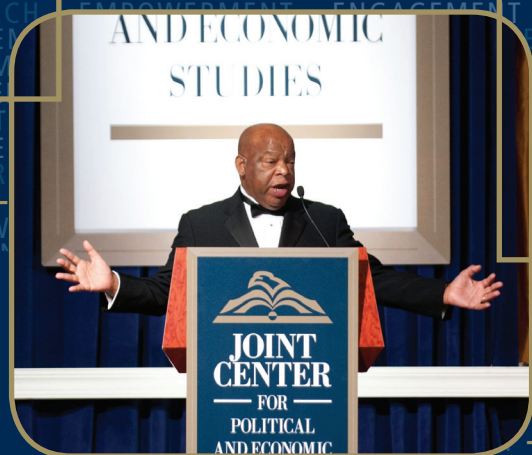
Within the pages of this report you will find critical information on the issues we are tackling and the approaches we are taking to show the way to sound policies that expand opportunity for all. All of these are grounded in our belief that good governance, creativity, innovation and openness are what drive success in our common effort to make America a better place for all its citizens.

If you agree with that, then the Joint Center is in your corner – now and always.

A handwritten signature in black ink, appearing to read 'Ralph B. Everett', with a long, sweeping horizontal line extending to the right.

Ralph B. Everett, Esq.

President and Chief Executive Officer



WHO WE ARE AND WHAT WE DO

The Joint Center for Political and Economic Studies conducts research and policy analysis on topics of concern to African Americans and other people of color. Initially founded to encourage African American political participation and to support newly-elected black public officials in the wake of the passage of the Voting Rights Act, the Joint Center continues to promote civic and political engagement—and support black leadership—as the primary route to greater equality and opportunity.

Today, the Joint Center's approach includes identifying and objectively examining critical emerging issues, as well as collaborating with highly-regarded scholars and experts in designing and conducting rigorous investigations and studies. We place special emphasis on challenges that will impact younger generations--access to quality health and new technology, voting and civic engagement, energy and the environment, and asset-building. The way in which the nation addresses these challenges will largely determine the quality of life that our children and grandchildren will inherit.



We publicize our research findings in relevant policy circles and among targeted audiences through publications such as research reports and policy briefs and through forums and seminars that often include our strategic partners. We reach the public through both traditional and new media.

The Joint Center facilitates analysis of issues through the lens of the African American community, with the goal of ensuring that its views are heard and its findings are considered in the public policy development process. We do this by engaging elected

and appointed officials on a non-partisan basis with regard to our body of work on the racial and socioeconomic aspects of public policy.

Recognizing that complex issues require the engagement, understanding and commitment of society at large, the Joint Center aims to provide a forum where disparate interests can seek common ground and move forward toward policy solutions that will ensure that equality of opportunity will be accessible to future generations.

A WELLSPRING OF KNOWLEDGE ON THE ISSUES OF THE DAY....

The Joint Center conducts and promotes research on topics of concern to African Americans and other people of color. Our approach includes identifying critical and emerging issues and developing research parameters, as well as collaborating with well-known scholars and experts in designing and conducting rigorous investigations, studies and reports. Using both quantitative and qualitative methods, our scholars gather data from interviews, surveys and focus groups, literature reviews, scholarly resource documents and other published materials to understand and provide context for explaining the extent and nature of an issue through the lens of the African American community. As a leading “think tank” centered on its strong polling, contemporary policy analysis and electoral analysis capabilities, we consistently gather and collate opinions and attitudes of African American voters with regard to key issues and concerns.

A TRUSTED RESOURCE FOR POLICYMAKERS...

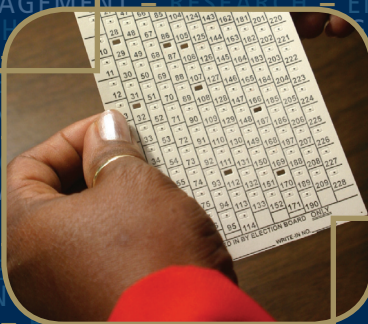
The Joint Center ensures the views of African Americans and other people of color are heard and seriously considered in the public policy development process. We do this by providing elected and appointed officials, subject matter experts, strategic partners and others with direct access to our regularly published issue briefs, policy papers, and reports, as well as articles in FOCUS magazine, the Joint Center’s signature publication with a distribution to more than 15,000 subscribers.

A PLATFORM FOR COALITIONS TO GENERATE POLICY SOLUTIONS...

Recognizing that addressing complex issues requires understanding and commitment from across all segments of society, the Joint Center establishes a space where disparate interests can find common ground and move toward policy solutions. Our strategic alliances from within and beyond the African American community play a critical role in helping us to meet this goal.

Building on its heritage of promoting African American engagement within the democratic system, the Joint Center's newest center of excellence, the Civic Engagement and Governance Institute, delivers information, research and policy analysis on the civic and political participation of people of color.

CIVIC ENGAGEMENT AND GOVERNANCE



45.7%

PERCENTAGE OF FEWER BLACK STATE LEGISLATORS IN THE SOUTH FOLLOWING THE 2010 ELECTIONS AND 2011 ELECTIONS IN MISSISSIPPI AND VIRGINIA

“The multidisciplinary approach that the Joint Center brings to these problems is unique and brings some distinctive voices that are not always heard. ...The Joint Center’s legacy adds a certain weight to the Institute that will help affect policy in the way that some other groups might not be able to do.”

The Honorable Kurt L. Schmoke
Co-Chair, National Advisory Committee

FURTHERING A LEGACY OF CIVIC AND POLITICAL PARTICIPATION

The Civic Engagement and Governance Institute blends the Joint Center’s historic mission with a renewed political and economic research agenda to address current issues, and to ultimately leverage synergies between the Joint Center’s other “centers of excellence”—its Health Policy Institute and Media and Technology Institute. The Institute also collaborates with the Joint Center Energy and Environment Program and its other initiatives to address public policy issues such as health care and the environment, and utilizes communications technologies to encourage greater numbers of minority citizens to participate in the nation’s civic and political life.

For the Institute’s official launch in November, the Joint Center hosted its first *African American Economic Summit* in partnership with the Research Network on Racial and Ethnic Inequality, an affiliate of Duke University’s Social Science Research Institute, at the National Press Club in Washington, D.C. Nationally recognized economists and other scholars addressed the impact of the recent economic downturn on housing, education, labor, wealth, health, law enforcement and the justice system, with a focus on communities of color.

The Civic Engagement and Governance Institute is both a new beginning and a culmination of more than four decades of the Joint Center being the preeminent source of information on black political participation, including black elected officials and candidates, voting habits of African Americans, analysis of black voter participation and its impact on elections, and black public opinion. A large part of its focus will be coordinating efforts to better understand how people of color can more effectively participate in the public institutions that are critical to their future.

NOVEMBER



PUBLICATION: IS SOUTHERN POLITICS RESEGREGATING? THE VIEW FROM THE STATE LEGISLATURES

This report by senior research associate, Dr. David Bositis, shows a sharp decline in the number of black state legislators in majority coalitions in state houses. According to the report, following the 2010 and 2011 elections, the percentage of black state legislators in the South serving in the majority went from 50.5 percent to 4.8 percent. Because of constitutional arrangements in southern states, black mayors and county executives have diminished influence relative to those who control state government.

7,500+

NUMBER OF CURRENT ELECTED LEGISLATORS DOCUMENTED IN THE NEW ONLINE VERSION OF THE JOINT CENTER'S BLACK ELECTED OFFICIALS ROSTER



November 18
CIVIC ENGAGEMENT AND GOVERNANCE INSTITUTE
OFFICIAL LAUNCH | National Press Club, Washington, DC

CIVIC ENGAGEMENT AND GOVERNANCE INSTITUTE NATIONAL ADVISORY COMMITTEE

The Honorable Kurt L. Schmoke, Co-Chair
Dean | Howard University School of Law

Dianne M. Pinderhughes, Ph.D., Co-Chair
Professor | University of Notre Dame

William A. Darity Jr., Ph.D.
Professor | Duke University

Aaron Dorfman
Executive Director | National Committee for Responsive Philanthropy

The Honorable Anthony Foxx
Mayor of Charlotte, North Carolina

Mayor Michael B. Hancock
Denver, Colorado

Melissa Victoria Harris-Perry, Ph.D.
Professor | Tulane University

Wade Henderson, Esq.
President and CEO | The Leadership Conference on Civil and Human Rights

James S. Jackson, Ph.D.
Professor | University of Michigan

The Honorable Carolyn C. Kilpatrick
Managing Partner | J&A Global Partners, LLC

Bishop Vashti Murphy McKenzie, D. Min.
Presiding Prelate of the 13th Episcopal District African Methodist Episcopal Church

Elena V. Rios, M.D.
President & CEO | National Hispanic Medical Association

Maya Wiley, Esq.
Executive Director | Center for Social Inclusion

The Honorable Jackie Winters
State Senator (R-Salem, District 10)

The Honorable Alvin Brown
Mayor | Jacksonville, Florida

BLACK ELECTED OFFICIALS ROSTER

Since its founding more than forty years ago, the Joint Center has gathered and maintained information about black elected officials in every state, the District of Columbia and the U.S. Virgin Islands. Government leaders, policymakers, academic researchers, news media, libraries, nonprofit organizations and the private sector regularly call on the Joint Center for detailed information about black representatives at every level of government.

STAFF PROFILE



DAVID A. BOSITIS, PH.D. SENIOR RESEARCH ASSOCIATE

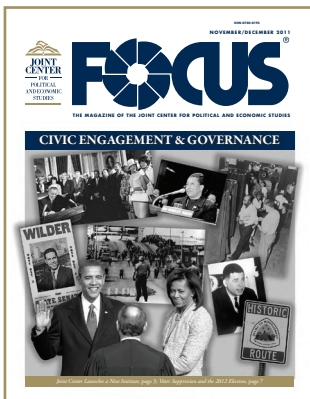
Dr. Bositis (B.A., Northwestern; M.A., Ph.D, Southern Illinois University) is the author, co-author and editor of six books, eleven monographs, numerous articles and reports. Dr. Bositis has designed and managed 29 national surveys with more than 35,000 respondents, including national and state surveys of African American and Hispanic populations and the general population, as well as specialized surveys of black elected officials, young adults, black churches, minority owned businesses and black professionals.

11,000+

THE NUMBER OF AFRICAN AMERICAN ELECTED LEADERS REPRESENTED BY THE NATIONAL POLICY ALLIANCE, WHICH IS CONVENED BY THE JOINT CENTER

NATIONAL POLICY ALLIANCE MEMBER ORGANIZATIONS

Blacks in Government | Congressional Black Caucus | Judicial Council of the National Bar Association | National Association of Black County Officials | National Black Caucus of Local Elected Officials | National Black Caucus of School Board Members | National Black Caucus of State Legislators | National Conference of Black Mayors | World Conference of Mayors



The November/December issue of the Joint Center's FOCUS magazine featured articles about the launch of the new Institute.

NATIONAL POLICY ALLIANCE

The Civic Engagement and Governance Institute is a key source of information and analysis regarding civic and political participation among people of color and serves as a platform to expand the Joint Center's work with the National Policy Alliance.

The National Policy Alliance is composed of the nine major organizations representing black public officials from federal, state and local levels of government throughout the country. The National Policy Alliance gives voice to the more than 11,000 African American elected leaders, their constituents and black government workers at every level of government.

In addition to its regular meetings, National Policy Alliance members convene every four years, at the beginning of each Presidential election year. The Alliance met September 20-21, 2011, in Washington, DC, to discuss the upcoming quadrennial meeting, the 2012 Presidential election, domestic issues of common concern, and ways in which black officials in the U.S. could assist the government of the newly-independent Republic of South Sudan.

The Joint Center is the convener of the National Policy Alliance and its primary source for research and policy analysis. The new Institute will work to expand the Alliance's profile in public policy development and strengthen its influence in promoting civic engagement in the black community so that together they can better address the policy issues that serve the interests and needs of the African American community. The Joint Center and National Policy Alliance are bolstered by the certain knowledge that their efforts, when successful, benefit the entire nation.

STAFF PROFILE



RODERICK J. HARRISON, PH.D.
SENIOR RESEARCH FELLOW

Dr. Harrison is the founding director of DataBank, an online clearinghouse of data on African Americans and other ethnic populations. Previously, he was chief of the U.S. Census Bureau's Racial Statistics Branch.

STAFF PROFILE



MICHAEL R. WENGER
SENIOR FELLOW

Michael Wenger is liaison to the National Policy Alliance, editorial consultant to FOCUS, the Joint Center's magazine and a program consultant. He is an adjunct professor in Sociology at The George Washington University.

40% THE PERCENTAGE OF AFRICAN AMERICAN RETIREE HOUSEHOLDS OVER AGE 65 RECEIVING SOCIAL SECURITY FOR WHOM BENEFITS ARE THEIR ONLY SOURCE OF INCOME

ECONOMIC SECURITY THE IMPACT OF THE DOWNTURN ON COMMUNITIES OF COLOR

While the economic recovery gained steam throughout the year, communities of color continued to experience the worst of the Great Recession's lingering effects. The unemployment rate for African Americans remained stubbornly high—above 15 percent—while the national jobless rate fell below nine percent. Home ownership rates of African Americans continued to lag at less than two-thirds of the comparable rate among whites. Mindful of these inequalities, the Joint Center advanced solutions that strengthen our economy at all levels and thereby benefit every American household. As a nonpartisan research institution, the Joint Center offers expertise in a variety of key economic areas and produces a body of work tailored to addressing emerging concerns with an eye toward expanding equality and opportunity for all.

WEIGHING IN ON THE DEBT CEILING DEBATE

In August, as the debt ceiling debate in Congress reached a fevered pitch, the Joint Center hosted a two-panel discussion, *The Debt and the Deficit Debate*, and *The Untold Story of the Impact on Vulnerable Populations*, to address concerns that the debt-ceiling agreement reached by the Obama Administration and the Congress could exacerbate unemployment and undermine economic prospects for vulnerable populations. The panels examined health and wealth disparities in communities of color and the potential effect the agreement may have on women and children of color. Both panels offered policy recommendations on how Congress can avoid disproportionate cuts to programs vital to low-income communities of color while simultaneously strengthening the economic recovery.

“Reducing government spending in accordance with the debt ceiling agreement will have a significant negative impact on employment.”

Congressman Bobby Scott (D-VA)

SELECTED PRESENTATIONS

Public Asset/Wealth—Data Challenges and Possibilities | Howard University Center on Race and Wealth

The African-American Financial Experience | Prudential Financial

The Future of Latino Homeownership | Congressional Hispanic Caucus Institute

Obstacles to Saving for Retirement | National Press Foundation

FEBRUARY



PUBLICATION: AFRICAN AMERICANS AND SOCIAL SECURITY: A PRIMER

At a time when the nation's capital is awash in proposals to put the government's financial house in order, a number of approaches to reform Social Security have emerged. This primer, prepared by the Joint Center with support from AARP, spells out how African Americans depend on and benefit from the Social Security programs. The publication is intended to be a guide for individuals seeking to separate fact from fiction as the nation deliberates about retrofitting the system to guarantee its solvency for the next 75 years.

\$102,373

THE DIFFERENCE BETWEEN THE AVERAGE NET WORTH OF WHITES
AND THE AVERAGE NET WORTH OF PEOPLE OF COLOR

STRATEGIC PARTNERS

Association for Enterprise Opportunity | Black Women's Agenda, Inc. | Center for American Progress | Howard University Center on Race and Wealth | INSIGHT Center for Community Economic Development | National Association of Latino Elected and Appointed Officials Educational Fund | National Black Caucus of State Legislators | New York University Robert F. Wagner Graduate School of Public Service, Women of Color Policy Network | PolicyLink

SELECTED PRESENTATIONS

The Super Committee and Social Security: Should the Bowles-Simpson Proposals be on the Table? | National Academy of Social Insurance

What's At Stake? Proposed Deficit Reduction Measures Affecting Social Security, Medicare, and Medicaid and the Impact on Communities of Color | Commission to Modernize Social Security

CONFRONTING AND CLOSING THE WEALTH GAP

OPPORTUNITIES TO STRENGTHEN ECONOMIC SECURITY OVER A LIFETIME: AN ASSET-BUILDING POLICY INITIATIVE

Income and wealth disparities—across a wide range of areas including home equity, business ownership, savings and retirement accounts, investments and other financial assets—are pervasive as people of color face greater barriers to the types of asset accumulation that can enable them to bridge these divides. The Joint Center for Political and Economic Studies is committed to narrowing and ultimately closing the “wealth gap” in ways that help more working families in communities of color join and remain in the ranks of the middle and upper-middle class.

Existing asset-building policies and programs typically categorize their beneficiaries by income levels without regard to racial or ethnic identification, despite the need to address issues and obstacles to wealth accumulation that affect primarily people of color. To help address this, the Joint Center is part of the Ford Foundation's national initiative, *Building Economic Security Over A Lifetime*, which aims to promote social protection programs that help low-income families achieve economic stability.

With funding from the Ford Foundation, the Joint Center is undertaking an asset-building policy initiative, *Confronting and Closing the Wealth Gap*, to address wealth and asset-building challenges facing low-income families and communities of color. This initiative expands upon the Joint Center's previous work with a targeted effort to enhance the capacity of state legislators and other key stakeholders to undertake in-depth examinations of policy reforms by connecting them with experts on an array of asset-building policies.

STAFF PROFILE



WILHELMINA A. LEIGH, PH.D. SENIOR RESEARCH ASSOCIATE, ECONOMIC SECURITY

Dr. Leigh conducts economic analyses of policies and programs—including asset-building programs, retirement security programs (including Social Security), soft skills programs, and homeownership assistance programs. Previously a principal analyst at the U.S. Congressional Budget Office, Dr. Leigh also has worked for the Bureau of Labor Statistics (U.S. Department of Labor), the U.S. Department of Housing and Urban Development, the Urban Institute and the National Urban League Research Department.

Seeking to strengthen a health equity movement that gives all people an equal opportunity to live healthy lives, the Joint Center Health Policy Institute focuses attention on the array of factors that damage the health of many people of color. Through its research, the Joint Center analyzes the root causes of the poorer health of minority groups, ranging from the clustering of health risks in communities of color to insufficient access to quality health care, and works to raise stakeholder awareness and engagement, and promote policy solutions to address these problems.

HEALTH POLICY



17.3M

THE NUMBER OF PEOPLE WHO LIVE IN A NEIGHBORHOOD WHERE AT LEAST 30 PERCENT OF THEIR NEIGHBORS ARE IN POVERTY.

“Health inequities hurt all of us. They take a human toll and carry a significant economic burden for America: our research found that between 2003 and 2006, health and health care inequalities cost the nation \$1.24 trillion dollars in health care expenses as well as economic impacts, such as lost wages and productivity.”

Brian D. Smedley, Ph.D.
Vice President & Director
Health Policy Institute

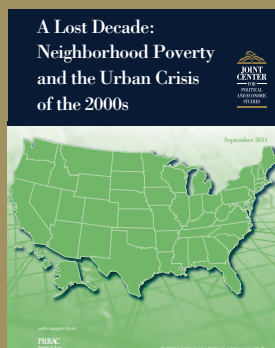
SPOTLIGHTING INEQUITIES AND POINTING THE WAY TO SOLUTIONS

African Americans and other racial and ethnic minorities experience poorer health relative to national averages. Health inequities carry an enormous human and economic toll for the nation, and have important consequences for all Americans. Some are related to inadequate access to health care and inequitable treatment in health care systems. Others stem from conditions in which people live, work and play and from differences in neighborhood conditions as a result of residential segregation.

With a focus on research, evidenced-based policy solutions, and support to local health initiatives in communities of color, the Joint Center seeks to harness its research to eliminate health inequities. Its research illustrates the significant costs associated with health inequities, and its policy analysis centers equity as a vital objective of health care reform. The Joint Center Health Policy Institute is a leading resource for policymakers, elected officials, foundations, scholars, and public health professionals looking for innovative strategies to eliminate racial and ethnic health inequalities.

In 2011, the Institute expanded its visibility, strategic partnerships, and public and private funding sources. The Institute participated in the national release of two ground-breaking action plans organized by the Office of Minority Health of the U.S. Department of Health and Human Services—the HHS *Action Plan to Reduce Racial and Ethnic Health Disparities* and the *National Stakeholder Strategy for Achieving Health Equity*. The Institute also participated in the *Health Equity Leadership Commission*, a panel of national experts convened by Del. Donna Christensen (D-VI) to develop strategies and focus policymaker attention on the health needs of communities of color.

SEPTEMBER



PUBLICATION: A LOST DECADE: NEIGHBORHOOD POVERTY AND THE URBAN CRISIS OF THE 2000s

Prepared in conjunction with the Urban Institute, this study found that concentrated poverty has risen substantially since 2000. Two-thirds of the metropolitan areas in our analysis had an increase in the number of people in extreme-poverty neighborhoods. One in four African Americans, one in six Hispanics and one in eight American Indians in metropolitan America lives in an area in which 30 percent or more of the population is in poverty.

THE AMOUNT (IN DOLLARS) THAT HEALTH AND HEALTH CARE INEQUALITIES COST THE UNITED STATES EACH YEAR

Building on the Joint Center's landmark series of reports on the status of young men and boys of color, the Health Policy Institute seeks to advance and apply new knowledge to address critical needs in this area from a health perspective—to promote responsible fatherhood and reduce disparities in infant mortality, the Institute's *Commission on Paternal Involvement in Pregnancy Outcomes* has advanced a set of research, policy, and clinical practice recommendations aimed at improving health and reproductive health outcomes among men, women and children of color.

The potential of the Patient Protection and Affordable Care Act to expand access to health care and reduce racial and ethnic health inequities is significant, but only if the law is fully implemented and funded. Throughout 2011, the Joint Center continued to raise awareness of the law's potential impact through opinion articles and speaking engagements about how the law will affect communities of color.

The health-related inequalities people of color face burden all Americans because they increase health care costs and stifle productivity. The Joint Center develops community-based strategies that address the root causes of health inequities by improving social determinants of health, economic, social and environmental conditions.

... It is clear that to close the gaps in health, the entire social, economic and ambient environment in which many of us live must be the target of our efforts."





W.K.
KELLOGG
FOUNDATION

FUNDER PROFILE

"The W. K. Kellogg Foundation supports the Joint Center's mission to address the root causes that shape inequalities. Its Health Policy Institute's PLACE MATTERS initiative is consistent with the Kellogg mission and way of doing business. The vision of PLACE MATTERS to engage a diverse group of leaders from communities around the country -communities that experience a disproportionate share of health inequities - and engage them in a learning community so that they can find solutions is one that is shared by the W.K. Kellogg Foundation."

Dr. Gail Christopher
Vice President, Program Strategy
W.K. Kellogg Foundation

PLACE MATTERS

PLACE MATTERS is a national learning laboratory, currently consisting of 16 teams working in 24 cities and counties, that fosters local understanding of strategies to address social determinants of health through research, community capacity-building, and policy engagement. Using a community-based participatory model, PLACE MATTERS teams identify priority health concerns of low-income communities and communities of color (for instance, infant mortality, childhood obesity, and youth violence) and build support for interventions that work upstream to address underlying social and economic conditions that shape these health outcomes.

With a grant from the National Institutes of Health, the Health Policy Institute is delving more deeply into the relationship between the health outcomes and life expectancies of a community's residents, as well as such factors as poverty, educational attainment, environmental hazards and accessibility of nutritious foods and medical care, which together comprise the social determinants of health. As part of its PLACE MATTERS project, the Institute convenes design labs to build the capacity of local leaders to identify and address social determinants of health in their communities.

In March 2011, the Institute convened its 14th PLACE MATTERS Design Lab meeting in Boston, where teams from 24 jurisdictions learned from national experts about the impact of the economic downturn on health and health inequities. They also discussed strategies to combat problems such as high rates of home foreclosure as a means of addressing community conditions that negatively affect the health of residents.

STAFF PROFILE



BRIAN D. SMEDLEY, PH.D. VICE PRESIDENT AND DIRECTOR, HEALTH POLICY INSTITUTE

As Director of the Health Policy Institute, Dr. Smedley oversees all operations of the Institute, including fundraising and program development. He is co-editor of *All Things Being Equal: Instigating Opportunity in an Inequitable Time*, and a frequent speaker and writer on the topic of health equity. Dr. Smedley holds an undergraduate degree from Harvard University, along with an M.A. and a Ph.D. in clinical psychology, both from UCLA.



In September, The Joint Center, with generous support of the W.K. Kellogg Foundation, convened its first national conference, *Place Matters for Health: Ensuring Equitable Opportunities for Good Health for All*, to highlight the importance of community-based primary prevention strategies for eliminating health inequities and to feature examples of successful strategies being employed in PLACE MATTERS. During the conference, the Health Policy Institute released two new research reports, *A Lost Decade: Neighborhood Poverty and the Urban Crisis of the 2000s*, which was produced in collaboration with the Poverty & Race Research Action Council, and *Segregated Spaces, Risky Places: The Effects of Racial Segregation on Health Inequalities*. The research examines the relationship between neighborhood poverty, segregation and health.

September 7

Place Matters for Health

Nearly 350 key stakeholders, including grassroots leaders, elected officials, researchers, public health practitioners, policymakers and community organizers, attended this conference, which was a platform for discussing the Joint Center's research on the relationship between the places where people live, work and play and their health.

STAFF PROFILE



JERMANE BOND, PH.D. RESEARCH ASSOCIATE

Dr. Bond's research areas include paternal involvement in pregnancy outcomes, men's preconception health and care, preterm birth, infant mortality and men's reproductive health. He leads the Commission on Paternal Involvement in Pregnancy Outcomes, a trans-disciplinary working group of scholars from the social sciences and public health community who seek to raise awareness for paternal involvement in pregnancy and family health. He received a B.A. from Morehouse College, and a Ph.D. from Howard University.

“Place matters for health. Joint Center research consistently shows that residents of neighborhoods with poor and underfunded schools, limited access to quality health care and nutritious foods, and higher exposure to environmental hazards will, on average, live substantially shorter lives.”

Ralph B. Everett, Esq.

President, Joint Center for Political and
and Economic Studies
From the Foreword

SEGREGATED SPACES, RISKY PLACES: A PRICE THE NATION CAN'T AFFORD

The Joint Center Health Policy Institute released a comprehensive study on the relationship between neighborhood poverty, segregation and health. Echoing a growing body of research, it concluded that the spaces and places where people live, work, and play powerfully shape the opportunities that individuals have to achieve good health, and therefore are critically important considerations in the effort to improve the nation's health.

Community conditions can overwhelm an individual's most determined efforts to improve their health. Neighborhoods characterized by high rates of poverty are disproportionately burdened by health risks, such as environmental degradation often brought about by a high density of polluting industries. It's harder to eat right in these communities because there are fewer grocery stores offering fresh fruits and vegetables.

These same communities typically have poorer quality housing and fewer transportation options, and were hit hardest by the home-mortgage lending crisis, which crushed wealth opportunities and disproportionately affected communities of color. Many of these neighborhoods also experience high rates of crime and violence, which affect even those who are not directly victimized, as a result of stress and an inability to exercise or play outside.

At the same time, many of these neighborhoods lack access to health-enhancing resources, such as safe places to play and exercise. Even health care providers and facilities are harder to find. These inequities both stem from and contribute to economic disadvantage—and, given the demographic growth of communities of color, can pose a long-term threat to the nation's overall economic and social progress.



PUBLICATION: SEGREGATED SPACES, RISKY PLACES

This report is a comprehensive assessment of the relationship between racial segregation and health inequalities. Using U.S. Census findings, vital statistics and other data, the study found the more that whites and minorities are geographically separated, the larger the health gaps between them. The study simulated health inequalities at various levels of segregation, and found that black-white and Latino-white health gaps would substantially decrease if segregation declines.

Access to the digital world and its technologies have emerged as critical elements of opportunity for African Americans and other people of color. Unfortunately, those who can benefit most from access to the Internet often are those least likely to have it. The risk is that populations consisting of people of color, low-income people, seniors and people with disabilities will lag further behind as the digital innovation sector transforms health care, energy, education and civic engagement in the years ahead. Additionally, minorities and other disadvantaged groups face critical challenges in their engagement as entrepreneurs and business owners in the broadband and broadcast industries.

MEDIA AND TECHNOLOGY



92%

PERCENTAGE OF AFRICAN AMERICANS EARNING LESS THAN \$20,000 PER YEAR WHO USE THE INTERNET TO SEARCH FOR JOBS

FEATURED EVENTS

National Broadband Plan and the Underserved—One Year Later

National Press Club
Washington, DC

This program was an evaluation of the Federal Communications Commission's Congressionally mandated National Broadband Plan. The event asked industry and thought leaders to give their assessment of the plan and its implementation.

Mobile Broadband and the Management of Chronic Disease

Joint Center for Political and Economic Studies
Washington, DC

An invitation-only roundtable for policymakers, industry leaders, practitioners and others to discuss how best to close the gap in access to mobile technology for health. FCC Commissioner Mignon Clyburn provided keynote remarks.

FROM ACCESS TO INNOVATION

The Joint Center Media and Technology Institute studies how emerging communications technologies can become avenues of achievement for the disadvantaged. Since its inception, the Institute has been widely recognized for its work on minority inclusion in the areas of broadband and broadcast access. In particular, the Institute has been widely cited by the Federal Communications Commission in its groundbreaking reports on national broadband adoption and the future of information needs in our changing society.

The Media and Technology Institute has also supported industry, government, national civil rights organizations, think tanks, and non-profits in their desire to create strategic and sustainable partnerships that address digital disparities, disproportionate media ownership by entrepreneurs of color, and the lack of engagement of minorities in the emerging innovations sector that includes mobile applications, wireless devices, and expanding telecommunications infrastructure.

The Joint Center has developed the nation's largest unique dataset on minority Internet profiles, which has been cited in two national reports issued by the Federal Communications Commission, including the *National Broadband Plan*. The Institute has also been selected as one of five national research institutions and policy institutes to analyze data collected through the U.S. Department of Commerce's National Broadband Map. Other institutions include Harvard University's Berkman Center, the University of Texas, Phoenix Center for Advanced Legal and Economic Public Policy Studies and Northwestern University.

STAFF PROFILE



YING LI RESEARCH ANALYST

Dr. Li's research for the Joint Center has focused on national public policies that affect the wellbeing of racial and ethnic minorities. She also worked closely with the U.S. Census Bureau to promote the 2010 Census and other surveys and to disseminate Census data to underserved communities. Dr. Li received her Ph.D. in mass communication and media arts from Southern Illinois University, and her master's and bachelor's degrees from Peking University, China.

2,500

THE NUMBER OF YOUTH “DIGITAL CONNECTORS” TO PROVIDE DIGITAL LITERACY IN THEIR COMMUNITIES AS PART OF THE NATIONAL BROADBAND ADOPTION PROJECT

THE ONE ECONOMY BROADBAND OPPORTUNITY COALITION NATIONAL BROADBAND ADOPTION PROJECT

Supported by a federal grant from the U.S. Department of Commerce’s National Telecommunications Information Administration, the *21st Century Information and Support Ecosystem* project proposes to implement a comprehensive program that includes computer training to 2,500 youth who can become “Digital Connectors” able to provide digital literacy training in their communities, deploying localized broadband networks in 159 affordable and public housing developments, and developing online content and applications aimed at low-income, low-literacy audiences.

COMCAST INTERNET ESSENTIALS PROGRAM

In 2011, Comcast launched the Internet Essentials program, which provides broadband access to low-income Americans. The program offers low-cost broadband service for \$9.95 a month, the option to purchase a full-service, Internet-ready computer for under \$150 and digital literacy training in print, online and in-person. Internet Essentials is intended to address all of these critical hurdles to broadband adoption.

CONNECT TO COMPETE PROGRAM

Spearheaded by the Federal Communications Commission and engaging the private, public and nonprofit sectors, this program will bring low-cost broadband access, digital literacy training, and a host of social and economic support initiatives to disadvantaged citizens across the nation.

FUNDER PROFILE

“When Verizon was asked to support the creation of a research and policy center that would help policymakers, industry and community organizations understand the online behaviors of people of color, we were definitely in. In the last three years, the Media and Technology Institute has generated robust research that has contributed to sound public policies that realize the importance of equal and affordable broadband access for people of color.”

Kathryn Brown
Senior Vice President
Public Policy Development
and Corporate Responsibility
Verizon Communications, Inc.

GOVERNMENT TRANSPARENCY: SIX STRATEGIES FOR MORE OPEN AND PARTICIPATORY GOVERNMENT

This report explores the evolution of open government policies and the role that broadband technologies play in moving beyond analog-era notions of transparency.

FEBRUARY

DOES PLACE REALLY MATTER? BROADBAND AVAILABILITY, RACE AND INCOME

This paper presents three case studies with analyses of wireline and wireless access in high minority, low-income communities, which show that broadband is more available yet adoption remains low.

APRIL

THE SOCIAL COST OF WIRELESS TAXATION: WIRELESS TAXATION AND ITS CONSEQUENCES FOR MINORITIES AND THE POOR

Addresses tax increases on mobile services that hinder low-income communities from reaping benefits of mobile broadband and the consequences for minorities and the poor.

NOVEMBER

17%

PERCENTAGE OF AFRICAN AMERICANS OVER THE AGE OF 65 WHO HAVE A HOME BROADBAND CONNECTION

FEATURED EVENTS

The New Digital Profile: Managing Privacy in an Evolving, Mobile Internet
Reserve Officers Association
Washington, DC

The event convened a two-part panel on policy, and industry and advocacy, to discuss the implications of electronic privacy and share the legislative policies being designed to address consumer protections.

What's Your Cause? The Use of Technology in the 2012 Elections
Howard University
Washington, DC

In partnership with the School of Communications at Howard University, the NAACP, National Action Network, Voto Latino, the Rainbow PUSH Coalition, the Hip Hop Caucus and media partners, the Joint Center hosted this non-partisan forum to discuss the effective use of social media in civic and political engagement.

NATIONAL MINORITY BROADBAND ADOPTION RESEARCH

The Joint Center is leading the way on empirical research about how people of color use the Internet to address quality of life issues, especially economic and social stability, and civic engagement. This research includes the nation's only racially stratified survey on broadband adoption, and it is a significant resource on broadband availability and adoption.

PROGRAM EVALUATION

In partnership with leading universities and researchers, the Institute designs and implements evaluation projects to determine the effectiveness of programs that promote technology use within minority communities.

POLICY BRIEFS AND LEGAL FILINGS

As part of its ongoing work, the Joint Center, regularly files briefs and public comments with the Federal Communications Commission and other government agencies on critical policy matters affecting people of color.

RESEARCH AND POLICY FORUMS

With an ongoing focus on the digital revolution and its impact on society, the Institute hosts regular briefings with black elected and appointed officials and sponsors forums that bring together leading subject matter experts with elected officials and other policy leaders.

STAFF PROFILE



JOSEPH S. MILLER, ESQ. DEPUTY DIRECTOR AND SENIOR POLICY DIRECTOR

Joseph Miller advises the Institute on legislative, regulatory and market developments and plays a key role in framing the Joint Center's media and technology policy agenda. His policy work focuses on spectrum, antitrust, privacy, intellectual property, STEM, broadcast, Internet and media ownership diversity. He is a graduate of the State University of New York-Plattsburgh, and earned his J.D. from New York Law School.

Although African Americans as a whole contribute less than others to the causes of global warming, research suggests they are more vulnerable to risks associated with the types of extreme weather that science has shown are exacerbated by environmental changes, as well as to economic and social side effects of proposed mitigation strategies.

ENERGY AND ENVIRONMENT PROGRAM



59% BELIEVE THAT GLOBAL WARMING
IS CAUSING SERIOUS PROBLEMS

84% WANT THE FEDERAL GOVERNMENT
TO TAKE STRONG ACTION

FUNDER PROFILE



"We must listen to the concerns of all stakeholders as we chart the course to a clean energy future that benefits everyone. The Joint Center Energy and Environment Program and The Commission to Engage African Americans in Climate Change have taken a decisive lead in illuminating the concerns of African Americans and other communities of color. We are pleased to support their strategic efforts."

David Tuft
Portfolio Manager
Energy Foundation

HAVING A VOICE

This vulnerability stems not only from weather-related causes, but also from a lack of economic, health, and institutional resources necessary to avoid and mitigate global warming's worst effects. For example, African Americans spend a 25 percent greater than average proportion of their income on energy, and thus are especially vulnerable to risks associated with increases in energy prices. At the same time, the African American community stands to benefit from the job growth that would be associated with the adoption of a comprehensive clean energy plan.

Accordingly, the Joint Center's work on environmental issues was begun in 2008 with the launch of its *Commission to Engage African Americans on Climate Change*, which brings together leading experts from government, health, industry, civil rights, academia, labor, consumer protection and environmental interests. These thought leaders continue to work to increase understanding of climate change in the African American community, and together with staff they generate research and policy reports, as well as targeted opinion polls.

The Joint Center's efforts on these issues have since broadened and today operate under the auspices of its Energy and Environment Program, which seeks to ensure that African Americans have a voice in the discussion on what to do with regard to climate change and other environmental and energy-related challenges and opportunities. The Program works on a number of levels to engage the policy community and the public through research, domestic and international policy analysis, issue briefings and forums with a range of partners.

STAFF PROFILE



DANIELLE DEANE DIRECTOR, ENERGY AND ENVIRONMENT PROGRAM

Ms. Deane is Director of the Joint Center Energy and Environment Program. In this capacity she manages the Joint Center's blue ribbon Commission to Engage African Americans on Climate Change. She also guides the program's strategic direction and operations, with the goal of advancing the perspectives of African Americans in critical policy forums. She holds a M.Sc. from the London School of Economics in Environment and Development, and a B.A. from Williams College in Political Economy.

80%

SUPPORT EPA'S PROPOSED
AIR TOXICS RULES

59%

DESCRIBED THE AIR QUALITY WHERE
THEY LIVED WAS FAIR OR POOR



CLEARING THE AIR

In December, the Joint Center issued the report, *Health and Economic Benefits of Clean Air Regulations*, in response to the U.S. Environmental Protection Agency's release of the first national standards for reducing dangerous emissions of mercury and other toxic pollutants from power plants. It found that the new rules would relieve health and environmental burdens that have been disparately borne by African American communities. Studies have shown that low-income communities of color are disproportionately sited in close proximity to industrial facilities, power plants, and heavily traveled roads, which are sources of much of the air pollution targeted by the proposed EPA rules.

December

Findings from a survey of 1,500 African Americans in three cities which found strong support for the EPA's new toxics rules and other government actions to address air pollution and climate change.

September 20-21

Global Climate Justice Roundtable

This invitation-only discussion hosted by the Joint Center in conjunction with the Congressional Black Caucus Foundation's Annual Legislative Conference explored opportunities for the U.S., Africa and Latin America to support joint policy priorities leading to the United Nations Framework Convention on Climate Change.

HBCU LEED® Roundtable

This discussion included presidents of Historically Black Colleges and Universities participating in the *LEED® Buildings @ HBCUs* program of the United Negro College Fund.

DECEMBER



PUBLICATION: HEALTH AND ECONOMIC BENEFITS OF CLEAN AIR REGULATIONS

The Joint Center issued this analysis of the first national standards released by the U.S. Environmental Protection Agency for reducing dangerous mercury and other toxic emissions from power plants. Accompanying the report was the release of a Joint Center survey of 1500 African Americans in three cities—Atlanta, Cleveland and Philadelphia—which found strong support for the EPA's new toxics rules and other government actions to address air pollution and climate change.

350%

THE PERCENTAGE OF TIMES, ON AVERAGE, THAT AFRICAN AMERICANS VISIT THE EMERGENCY ROOM FOR ASTHMA COMPARED TO WHITE AMERICANS

November 28-December 9

**United Nations Framework
Convention on Climate Change**
17th Conference of Parties
Durban, South Africa

Three members of the *Commission to Engage African Americans on Climate Change*—Co-chair State Senator Rodney Ellis (D-TX) and members Carolyn L. Green and Benjamin Bronfman joined representatives from more than 190 nations, carrying the message that communities of color around the globe stand to suffer the most from the effects of global warming, and therefore should have critical influence in crafting a fair, ambitious and binding agreement that will reduce global emissions, build vulnerable nations' resilience to climate change and foster a low-carbon green economy globally. The Joint Center's participation in the meeting stems from its credentials as a non-governmental organization with Civil Society Observer Status through the United Nations.

COMMISSION TO ENGAGE AFRICAN AMERICANS ON CLIMATE CHANGE

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Senior Scientist and Former Section Head
Climate Change Research Section
Climate and Global Dynamics Division
National Center for Atmospheric Research

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KELLEE JAMES SENIOR FELLOW

Ms. James specializes on the links between the environmental and economic issues. She is the founder and President of the Organic Futures Group, which designs pricing and risk management tools for environmental commodities. Previously, she worked for the Chicago Climate Exchange, North America's largest and longest-running greenhouse gas emission reduction program. Ms. James received her MBA and MA in International Development from American University in Washington, DC, and completed a B.A. in Spanish from the University of Kentucky.

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STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2011
(WITH COMPARATIVE TOTALS FOR 2010)

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL 2011	TOTAL 2010
REVENUE, GAINS AND SUPPORT:					
Special events*	\$820,350	\$-	\$-	\$820,350	\$1,394,115
Less: Cost of special events	(368,866)	-	-	(368,866)	(464,455)
Special events, net	451,484	-	-	451,484	929,660
Grants and contributions	2,047,894	3,225,000	-	5,272,894	6,519,160
Investment income	10,007	-	-	10,007	83,692
In-Kind Contributions	158,832	-	-	158,832	128,410
Dues, fees and other income	350,330	-	-	350,330	327,927
	3,018,547	3,225,000	-	6,243,547	7,988,849
Net assets released from restrictions	2,652,484	(2,652,484)	-	-	-
Total revenues and support	5,671,031	572,516	-	6,243,547	7,988,849
EXPENSES:					
Program Services:					
Media and Technology Institute	1,190,479	-	-	1,190,479	1,205,243
Health Policy Institute	2,732,590	-	-	2,732,590	3,280,432
Civic Engagement and Governance Institute	944,202	-	-	944,202	746,413
Energy and Environment Program	549,205	-	-	549,205	641,627
Communications and Marketing	230,161	-	-	230,161	293,386
Total Program Services	5,646,637	-	-	5,646,637	6,167,101
Supporting services:					
Management, Administration, net	348,436	-	-	348,436	287,551
Fundraising	202,937	-	-	202,937	353,026
Total Support Services	551,373	-	-	551,373	640,577
Total Expenses	6,198,010	-	-	6,198,010	6,807,678
Change in net assets	(526,979)	572,516	-	45,537	1,181,171
Net assets, beginning of year	347,829	3,686,595	834,514	4,868,938	3,687,767
Net assets, end of year	(\$179,150)	\$4,259,111	\$834,514	\$4,914,475	\$4,868,938

* Special events include the costs of the annual dinner.

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2011
(WITH COMPARATIVE TOTALS FOR 2010)

	TOTAL	
	2011	2010
ASSETS		
Cash and cash equivalents	\$2,505,846	\$2,897,815
Investments	660,267	685,587
Grants/Contributions Receivable	2,170,311	1,599,003
Accrued interest receivable	771	1,348
Other receivables, net of allowances	17,426	32,037
Prepaid expenses and advances	253,514	101,232
Total current assets	\$5,608,135	\$5,317,022
Property and Equipment		
Website and equipment, net	73,212	88,299
Total assets	\$5,681,347	\$5,405,321
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable	\$279,714	\$135,071
Accrued salaries, benefits, and taxes	278,419	260,397
Other accrued liabilities	38,827	85,915
Unearned grant revenue	139,912	25,000
Deferred annual dinner revenue	30,000	30,000
Total liabilities	766,872	536,383
Net Assets:		
Unrestricted (Deficit)	(179,150)	347,829
Temporarily Restricted	4,259,111	3,686,595
Permanently Restricted	834,514	834,514
Total net assets	4,914,475	4,868,938
Total liabilities and net assets	\$5,681,347	\$5,405,321

The Joint Center is exempt from federal income taxes under Section 501(c) of the Internal Revenue Code.
The Joint Center also qualifies as a publicly supported organization under section 170(b)(1)(vi) of the code.

Copies of the audited financial statements are available on request.



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